



RENSELAER
C O U N T Y
HISTORICAL
S O C I E T Y

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Bringing the region's past to life

November 6, 2015

Mr. Mark Surdam
Hoosick Town Hall
PO Box 17
Hoosick Falls, NY 12090

Dear Mr. Surdam,

It has been an exciting year for RCHS. In addition to our ongoing history, art, and education programs, we ventured into augmented-reality technology with RPI to create an interactive app for our *Below Stairs Tour* and cruised down the Hudson River to Manhattan. We introduced new audiences to some of the fascinating stories concealed in our archives with this year's Phelan Lecture, *Gender in the Archives*. And the iconic signs from Troy's South End Tavern are now proudly housed within our collections – to name only a few of our highlights!

I had been an active member of RCHS long before I was hired in August as the new Executive Director. In my new role I am now more impressed than ever with the expertise, passion, and knowledge that the staff and volunteers dedicate to each exhibit, walking tour, program, or service project.

Our donors enable RCHS to continue to host programs throughout Rensselaer County for the benefit of audiences from all age groups and backgrounds. Thanks to people like you, we are able to keep our galleries free and open to the public, for students and seniors alike. Donor support allows our exceptional exhibits and award-winning programs to explore broadly diverse themes, to help us recognize every face and every story in our region's history.

This year, we have a rare opportunity to provide financial stability to RCHS during this time of leadership transition and organizational change. **A generous benefactor will match every dollar raised by our Annual Fund with \$4 of their own, from now until December 31st, for a total gift of up to \$50,000.** This anonymous donor believes in the strong future of RCHS and our service to the community.

Please help us take advantage of this extraordinary opportunity with a gift to our annual fund. Your support keeps our region's history relevant and accessible.

Sincerely,

Karin Krasevac-Lenz
Executive Director
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To make your gift please use the enclosed form or online at www.rchsonline.org.